

The 4th Seed money call webinar

What is Seed money project?



SME
development



Sustainable
tourism



Green
technologies



Sustainable
transport



Skilled
labour force



Cooperation
capacity building



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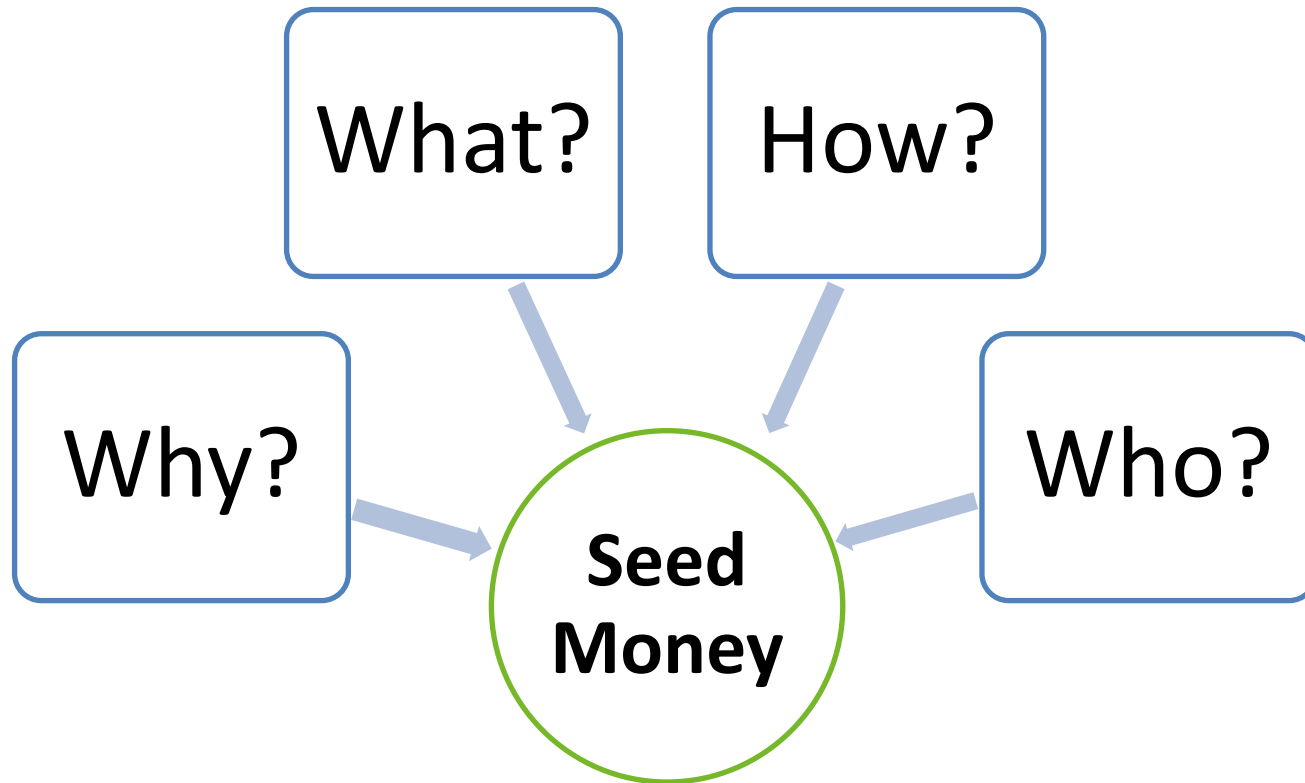


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What is Seed money project?

Seed money concept



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Seed money concept

WHY: to facilitate preparation for the future regular project

ONE work package with **TWO** deliverables:

- ✓ Cross-Border Workshop
- ✓ Project Concept Paper



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SM projects are financed from the period 2014-2020

SM projects are a tool for preparation for the period 2021-2027

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What is Seed money project?

Each Seed money project chooses

1) Relevant Specific Objective (2014-2020)

A	B	C	D	E	F	G	H	I	
1. GENERAL INFORMATION ABOUT THE PROJECT									
1.1. Project title									The title of 150 charac nature of t
1.2. Abbreviated project name (acronym)									Short and
1.3. Priority axis									
1.4. Specific Objective									applic
2. DESCRIPTION OF THE PROJECT			1.1 - Increase the presence of blue and green sector SMEs from the South Baltic area in 1.2 - Improve the transfer of innovation for the benefit of blue and green sector SMEs 2.1 - Increased development of the South Baltic area's natural and cultural heritage ass 2.2 - Increased use of green technologies in order to decrease the pollution discharge 3. Increase the quality and environmental sustainability of transport services in the Ca						

*Application Form, Tab
"Project Summary",
sections 1.3, 1.4, 2.2.*

2) Future tackled objective (2021-2027)

2.2. Please provide envisaged objective of the future regular project and its contribution to Programme		T
2021-2027 Programme Measure	Envisaged future regular project objective (max. 250 characters)	P



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What is Seed money project?

WHAT: to develop a concept within the Objectives of the Programme 2014-2020

SO 1.1 Increase the presence of blue and green sector SMEs from the SBA in international markets through joint cross-border actions

SO 2.1 Increased development of the SBA's natural and cultural heritage assets into sustainable tourist destinations

SO 2.2 Increased use of green technologies in order to decrease pollution discharges in the SBA

SO 3.1 Improve quality and environmental sustainability of transport services in the SBA

SO 5.1 Improve the cooperation capacity of local SBA actors through participation in cross-border networks.

****No funding available for SO1.2. and SO.4.1.!***



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What is Seed money project?

HOW: by addressing Measures of the Programme 2021-2027

Measure 1.1: Digitalising the region

Measure 1.2: Building connectivity of the region through internationalisation

Measure 2.1: Supporting transition towards green energy

Measure 2.2: Promoting sustainable use of water

Measure 2.3: Supporting a circular and more resource efficient development

Measure 3.1: Developing sustainable, resilient and innovative tourism

Measure 4.1: Strengthen cooperation capacity of actors based in the SBA (incl. civil society)



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WHO: eligible partners as specified in the Manual (2014-2020)

Minimum requirement:

At least **two** eligible partners from the Programme Area from **two different** Member States

Recommended size:

4-5 project partners

Eligibility:

Section 2 Partnership Principles in South Baltic projects (Programme Manual)



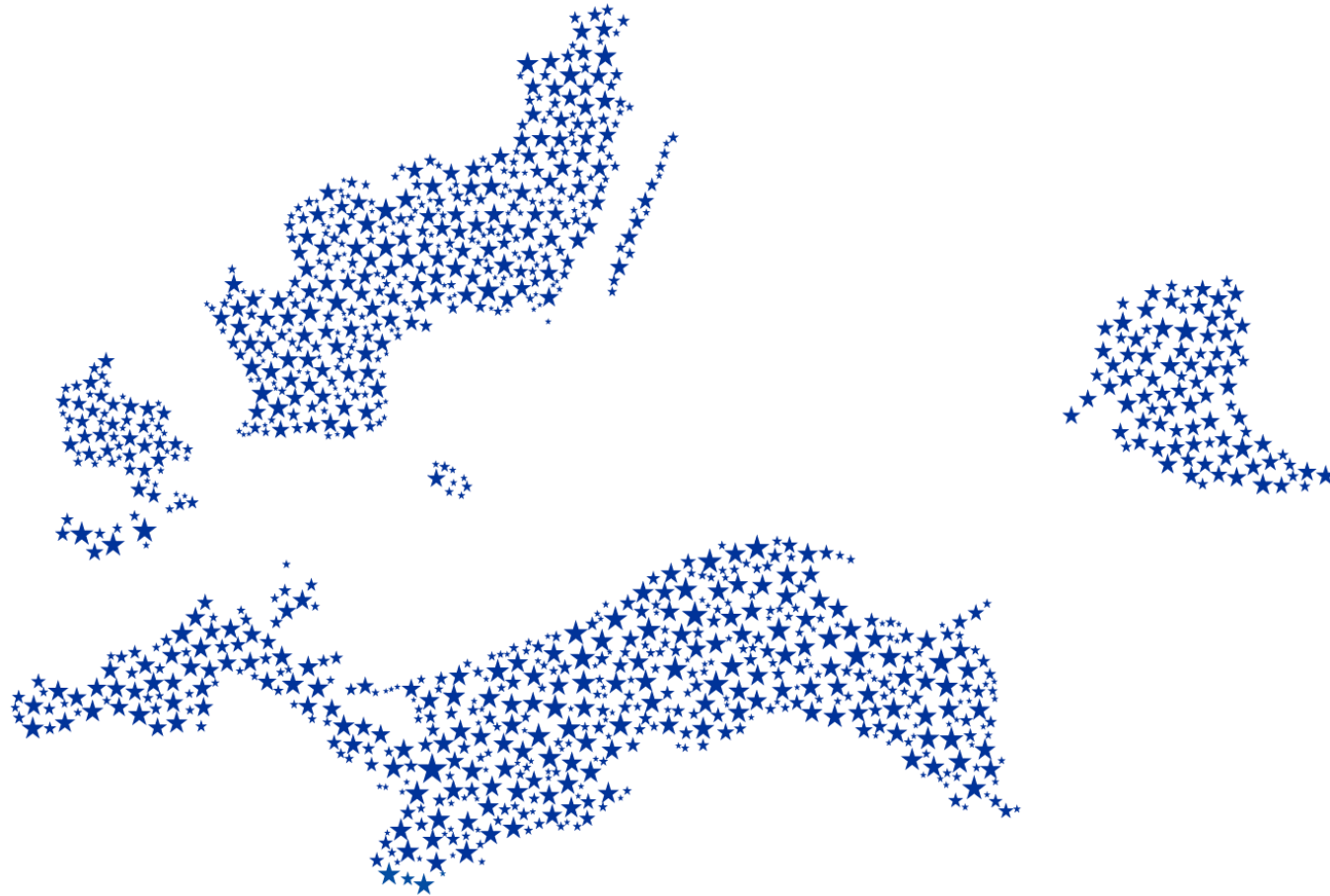
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Expected result:

**A pre-developed project proposal
for the regular Call of the Programme (2021-2027)**





Thank you!