



sailing
together

Interreg
South Baltic



Co-funded by
the European Union

WWW.SOUTHBALTIC.EU

 INNOVATIVE

 SUSTAINABLE

 ATTRACTIVE

 ACTIVE



Sailing
together

▲ SUSTAINABLE

New perspective – New priorities, find out how to grow into Sustainable

Sopot, 21 September 2022

SUSTAINABLE

- ▲ Measure 2.1. Supporting transition towards green energy
- ▲ Measure 2.2. Promoting sustainable use of water
- ▲ Measure 2.3. Supporting a circular and more resource efficient development

Programme funding:

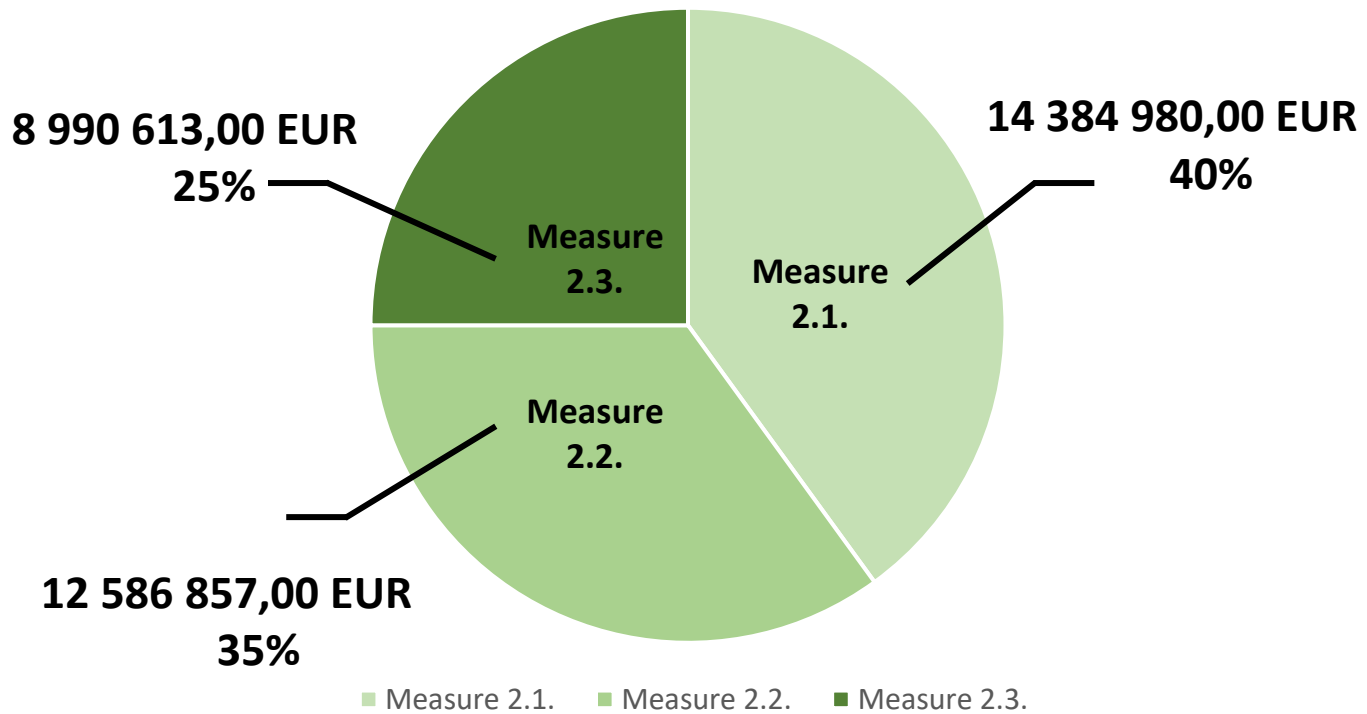
35 962 450,00 EUR

14 384 980,00 EUR

12 586 857,00 EUR

8 990 613,00 EUR

PRIORITY AXIS 2 - Sustainable South Baltic



Measure 2.1. Supporting transition towards green energy

What we expect?

1. Cross-border solutions for production and use of renewable energy.
2. Facilitation and popularisation of use of renewable energy sources.
3. Transfer of knowledge and elaboration of green policy strategies.

No regular energy management (e.g., heating systems) is to be supported.

Measure 2.1. Supporting transition towards green energy

What can you do?

1. Promote energy policies.
2. Enhance usage of renewable energy and green fuels.
3. Develop solutions in production and utilisation of energy from renewable sources.
4. Elaborate and test common standards in renewable energy .
5. Elaborate joint green policy strategies.
6. Exchange and transfer knowledge and best practices.

Measure 2.2. Promoting sustainable use of water

What we expect?

1. Efficient and sustainable land use and water management.
2. Combating eutrophication and various hazardous substances in the aquatic environment for the water enhancement.

Measure 2.2. Promoting sustainable use of water

What can you do?

1. Promote cooperation in aquaculture enhancement, reduction of eutrophication and pollution of the waters.
2. Promote cooperation in water management policies.
3. Develop testing green technology solutions in water management and pollution reduction.
4. Develop and test innovative solutions and waste and water management standards.
5. Exchange and transfer knowledge and best practices.

Measure 2.3. Supporting a circular and more resource efficient development

What we expect?

1. Promotion of transition to circular economy with a focus on responsible consumption and production.
2. Development of the economy in a sustainable way: supporting the projects for the transition to environmentally friendly production, resource efficiency and waste management.

Measure 2.3. Supporting a circular and more resource efficient development

What can you do?

1. Promote cooperation in waste management policies.
2. Implement dedicated cross-border awareness campaigns.
3. Develop and implement joint business models, pilot projects, product design, technologies, solutions in waste / water management and resource efficiency etc.
4. Elaborate waste management standards.
5. Format cooperation networks, exchange and transfer knowledge and best practices.

SUSTAINABLE

Obligatory indicators

- ▲ **Main output: Jointly developed solutions**
- ▲ **Main result: Solutions taken up or up-scaled by organisations**

SUSTAINABLE

Optional indicators

- ▶ **Output:** Pilot actions developed jointly and implemented in projects. Can be chosen under all three Measures.
- ▶ **Output:** Enterprises with non-financial support. Can be chosen only under the Measure 2.3.

SUSTAINABLE

- ▲ **Pilot actions with equipment and infrastructure components.**
- ▲ **Cross-border nature to be supported.**
- ▲ **Implementation of large-scale infrastructure is not possible.**

“
*Sustainability is here to stay,
or we may not be.*

- Niall FitzGerald



sailing
together

Thank you!

Interreg
South Baltic



Co-funded by
the European Union

Joint Secretariat
southbaltic@southbaltic.eu

The presentation was prepared as a supporting material for a workshop during the Annual Event 2022 of the Interreg South Baltic Programme. Official information on the scope of the Programme and its rules will be published in the Cooperation Programme document and in the Programme Manual that will be available on the Programme website.

Interreg
South Baltic



Co-funded by
the European Union

WWW.SOUTHBALTIC.EU