



European
Regional
Development
Fund

Seed money call – Q&A session

INTERREG SOUTH BALTIC ANNUAL EVENT

20 October 2021



SME
development



Sustainable
tourism



Green
technologies



Sustainable
transport



Skilled
labour force



Cooperation
capacity building



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1. Seed money call applications must be developed under one of the current Programme SO and at the same time addressing future Programme Measures, what does it mean?



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Current Programme SO	Future Programme Measures
1.1 SME Internationalisation	1.1 Digitizing the region
1.2 SME Innovativeness	1.2 Building connectivity of the region through internationalization
2.1 Sustainable tourism	2.1 Supporting transition towards green energy
2.2 Green technologies	2.2 Promoting sustainable use of water
3.1 Sustainable transport	2.3 Supporting a circular and more resource efficient development
5.1 Cooperation capacity building	3.1 Developing sustainable, resilient and innovative tourism
	4.1 Strengthen the cooperation capacity of actors based within the South Baltic Area (incl. civil society)

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Current Programme SO	Future Programme Measures
1.1 SME Internationalisation	1.1 Digitizing the region
1.2 SME Innovativeness	1.2 Building connectivity of SMEs for internationalization
2.1 Sustainable tourism	2.1 Supporting the development of green energy
2.2 Green technologies	2.2 Improving the use of water
3.1 Sustainable transport	3.1 Developing a circular and more resource efficient development
5.1 Cooperation	3.1 Developing sustainable, resilient and innovative tourism
	4.1 Strengthen the cooperation capacity of actors based within the South Baltic Area (incl. civil society)

NO DIRECT CONNECTION BETWEEN CURRENT SOs AND FUTURE MEASURES

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1. GENERAL INFORMATION ABOUT THE PROJECT	
1.1. Project title	
1.2. Abbreviated project name (acronym)	
1.3. Priority axis	2 - Exploiting the environmental and cultural potential of the South Baltic area for the blue and green growth
1.4. Specific Objective	2.1 - Increased development of the South Baltic area's natural and cultural heritage assets into sustainable tourist destinations
2. DESCRIPTION OF THE PROJECT	
2.1. Please provide a description for the initial situation, challenge or opportunity that you want to tackle with your future regular project and how it relates to the selected specific objective. Please also describe why the seed funding is needed.	
2.2. Please provide envisaged objective of the future regular project and its contribution to Programme	
2021-2027 Programme Measure	Envisaged future regular project objective (max. 250 characters)

The title of the project should be short (recommended less than 150 characters with spaces), easy to understand and it should reflect the nature of the project.

Short and easy to remember. Should include 'seed money'.

The application can be assigned to one specific objective.

The purpose of this description is to provide the rationale and the need for the project. The required information is: challenge(s), problem(s) or areas for improvement and development (opportunities) which the future project is going to add.

Please also describe here why there is a need for seed money for the future project.

This table could be used as a self-check as to whether project meets Programme expectations.

Page 1

Confirmation page | **Project summary** | Work packages | Budget | LP | PP2 | PP3 | PP4 | PP5 | PP6 | Annex 1_Partner declaration

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2.2. Please provide envisaged objective of the future regular project and its contribution to Programme		This table could be used as a self-check as to whether p Programme expectations.
2021-2027 Programme Measure	Envisaged future regular project objective (max. 250 characters)	
2.3. Please describe the envisaged objective and results of the future regular project – what does the project want to achieve? (max. 2000 characters)		On the basis of the table above, please describe the en future project and how they contribute to the Program detail. If already at this stage it is possible to describe the en future project, and their contribution to Programme ou under the selected specific objective, please do so. Please find the Programme output and result indicator objective in the Interreg South Baltic 2021-2027 Progra public consultation on www.southbaltic.eu
2.4. Please describe the potential partnership of the future regular project (whom you will address with the activities of the seed money project) and the potential for cross-border cooperation in the future regular project. (max. 3000 characters)		Here it is important to justify how the composition of fu ensure delivery of the envisaged results of the future pr Please also explain why the cross-border approach is ne future project's results, or what is the added value of cr (why do you think the addressed challenge / opportuni addressed in a cross-border partnership)

Page 2

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Seed money call – Q&A session



2. What are the conditions to regard the event as an on-site workshop?

- ✓ no requirements set by the Programme (as to no. of participants, no. of international travels, rental costs, external expertise, services, etc.)
- ✓ rational event scale, reflecting reasonable costs of the event of cross-border character
- ✓ details about this output presented in the AF should prove value for money (...and event specific data reported in the project progress report to be checked against the description provided in the AF)



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3. Involving private partners (SMEs) to the project

- ✓ Not as a project partners in the seed money project, current partners eligibility criteria should be applied
- ✓ Yes, as regular project partners in the future Programme, with their role and budget

4. Within the seed money project we would like to organise workshop with partners of SM project and potential future project partners, can we cover the potential partners costs of travel and accommodation?

- ✓ Yes



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5. Are all partners required to have their budget?

- ✓ Yes

6. Deadline for the partial/joint report submission?

- ✓ Partial – in 15 days after project end date to FLC
- ✓ Joint – in 120 days after project end date to JS

7. If there are any errors in AF, whether it will be possible to correct or the application is immediately rejected?

- ✓ Formal mistakes are clarified during project formal assessment



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8. If someone chooses project options with physical workshops and the pandemic prevents the meeting, will the partners have to send back the entire/part of the amount received as funding, or will it be possible to complete the activity as an online workshop?

- ✓ In principal, the project should be implemented in line with the Application Form. However, in case of unforeseen conditions, it would be possible to change the form of the workshop from on-site to online, but such situation should be well justified, communicated to JS asap and will be treated individually

9. Is there any support for the development initiatives of the South Baltic area (Poland) in terms of protection of environment?

- ✓ Yes, future Programme Priority Axis 2: Sustainable South Baltic - promoting sustainable development and blue and green economy, Measures 2.1, 2.2, 2.3 (green energy, sustainable use of water, circular economy)



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10. Shall the seed money project deliver the final version of the main project application?

- ✓ No. There are two obligatory outputs to be delivered within the progress report as the condition to receive project funding: project concept paper (template provided) and cross-border workshop (report from an on-site or on-line event)

11. Is there any partners search database?

- ✓ There is no partners database as such, however Programme regional Contact Points offer support in partners search:
<https://southbaltic.eu/contact-points>
- ✓ We also recommend to check the project database in order to find institutions already taking part in the ISBP projects:
<https://southbaltic.eu/database>

Find out more:

- **Call announcement:**

<https://southbaltic.eu/call-for-proposals>



- **Summary of the seed money call webinar:**

<https://southbaltic.eu/-/summary-of-the-3rd-seed-money-call-webinar-with-questions-answers-session>

- **Project ideas consultations**

(until 29 October):

<https://southbaltic.eu/-/3rd-seed-money-call-individual-project-consultations>



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It is time for....



... and answers



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