



Interreg South Baltic Programme 2021-2027

Public Consultations
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Presented by
the Joint Secretariat





Disclaimer

This presentation has been prepared for information purposes. The information provided may be used and amended according to needs, however, the Interreg South Baltic Programme will be not responsible for any changes.

The content is to illustrate the main provisions of the Interreg South Baltic Programme for the perspective 2021-2027.

The details may be subject to changes if the participating countries decide.

Introduction

The Interreg South Baltic Programme's area is unique, as it covers five Member States regions mostly without land borders – the borders between them are on the Baltic Sea.

The central location of the sea affects transportation patterns and socio-economic convergence processes in the South Baltic Area (SBA), the maritime character of historical trade relations, the joint asset of extensive and relatively undisturbed natural areas, and shared importance of economic sectors, utilising rich natural resources (both land and sea-related), determine the role of the blue and green economy for sustainable and innovative regional growth in the SBA.



Programme's area



Miasto Szczecin
 Koszaliński
 Szczecinecko-pyrzycki
 Szczeciński
 Słupski
 Chojnicki
 Starogardzki
 Trójmiejski
 Gdański
 Elbląski



Vorpommern-Greifswald
 Rostock, Kreisfreie Stadt
 Nordwestmecklenburg
 Vorpommern-Rügen
 Lankreis Rostock



Bornholm
 Østsjælland
 Vest- og Sydsjælland



Klaipėdos apskritis
 Tauragės apskritis
 Telšių apskritis



Kronobergs län
 Kalmar län
 Blekinge län
 Skåne län



Programme priorities

UNITED BY THE SEA INTO ACTION FOR THE BLUE AND GREEN FUTURE



INNOVATIVE

- enhancing the level of innovation and internationalisation of local stakeholders



SUSTAINABLE

- promoting sustainable environmental development and the blue and green economy



ATTRACTIVE

- activating tourist potential

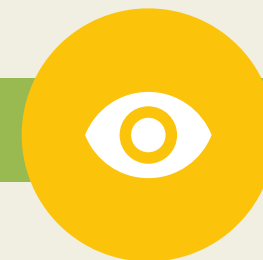


ACTIVE

- improving cooperation governance

Programme's priorities vs EU Policy and Specific Objectives

South Baltic Priority



EU Policy Objective

SMARTER EUROPE

**GREENER,
LOW-CARBON EUROPE**

MORE SOCIAL EUROPE

**BETTER COOPERATION
GOVERNANCE**

EU Specific Objective

- 1.2 Reaping the benefits of digitisation for citizens, companies, research companies and public authorities

- 1.3 Enhancing sustainable growth and competitiveness of SMEs and job creation in SMEs, including by productive investments

- 2.2 Promoting renewable energy in accordance with Renewable Energy Directive (EU) 2018/2001, including the sustainability criteria set out therein

- 2.5 Promoting access to water and sustainable water management

- 2.6 Promoting the transition to a circular and resource-efficient economy

- 4.6. Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation

- 6.1 Enhance the institutional capacity of public authorities, in particular those mandated to manage a specific territory, and of stakeholders



1.1. DIGITISING THE REGION

What can you do?

- Developing and implementing cross-border solutions for the digitisation of:
 - public services, e.g. new electronic services: transport (e-ticketing), healthcare (e-care)
 - interdepartmental processes (e.g. maritime sector, logistics in passenger and freight transport)
 - learning methods, e.g. web tools, applications
- Collaborative actions:
 - establishing a collaboration platform for digital innovation centres/universities/R&D institutions and SMEs to support the SBA modernisation and digitisation
 - promoting the digitisation process and new digital solutions
 - strengthening the digital society, including the development of electronic services for the elderly and/or disabled
- Supporting the development of digital capabilities for employees in the public sector for modern administration and the implementation of public policies
- Transferring knowledge on technical standards and the exchange of best practice between regions

What do we expect?

- Pilot schemes to be developed jointly and implemented within projects
- To develop solutions jointly
- Solutions to be adopted or up-scaled by organisations

EU contribution:

10 964 486,00 EUR



1.2 BUILDING CONNECTIVITY OF THE REGION THROUGH INTERNATIONALISATION

What can you do?

- promoting and supporting the cross-border cooperation between SMEs to create innovative solutions in blue and green sectors
- developing and promoting:
 - international markets and their joint products/solutions/services
 - cross-sectoral networks/clusters and their expansion which aim at improving the innovation capacity and quality of services and internationalisation
 - organisation of activities: fairs, exhibitions, marketing and joint branding campaigns, promoting products and services from the SBA in international markets.
- supporting collaborative research projects between SMEs/universities/R&D institutions, public entities and business support organisations

What do we expect?

- To develop solutions jointly
- Organisations cooperating across borders after project completion
- Solutions to be adopted or up-scaled by organisations
- Organisations to cooperate across borders after project completion

EU contribution:

4 699 066,00 EUR



2.1 SUPPORTING TRANSITION TOWARDS GREEN ENERGY

What can you do?

- developing and implementing:
 - green energy solutions in production, distribution and storage of energy from renewable sources, while finding a balance with the requirements of environmental protection and laws (e.g. MSFD),
- innovative cross-border solutions aiming at improving and adapting energy/power grids to renewable energy specificity
- promoting:
 - areas of joint cooperation regarding energy policies
 - use of green energy and support establishing new markets
- elaboration of:
 - green policy strategies and patterns to overcome challenges and mobilise regional opportunities for renewable energies
 - common cross-border standards in renewable energy used by public entities, in cooperation with universities, research centres, companies and cooperatives of farmers and residents
- capacity building actions, transfer of knowledge and exchange of best practices on green energy and green technology solutions

What do we expect?

- Pilot schemes to be developed jointly and implemented within projects
- To develop solutions jointly
- Solutions to be adopted or up-scaled by organisations

EU contribution:

14 097 197,00 EUR



What can you do?

- developing and implementing innovative solutions for:
 - green technology in water management and floodwater management,
 - decreasing the outflows of nutrients from small and diffuse sources in the catchment areas
 - sustainable water management aimed at enhancing nature protection and biodiversity
 - securing conflicting water uses that serve public interests, as well as future water supply
 - reducing pollution of the Baltic Sea by chemical munitions and other dangerous remains of sunken oil ships
- promoting areas of cooperation for:
 - the enhancement of the aqua-culture
 - the water management policies, e.g. joint strategy development, joint cross-border studies, action plans
- elaboration and testing of common cross-border standards in waste and water management by public entities/ universities/R&D centres/companies/cooperatives of farmers and residents,
- capacity building actions, transfer of knowledge and exchange of best practices in fields of water management and wastewater collection and treatment

What do we expect?

- Pilot schemes to be developed jointly and implemented within projects
- To develop solutions jointly
- Solutions to be adopted or up-scaled by organisations

EU contribution:

12 335 047,00 EUR



2.3 SUPPORTING A CIRCULAR AND MORE RESOURCE EFFICIENT DEVELOPMENT

What can you do?

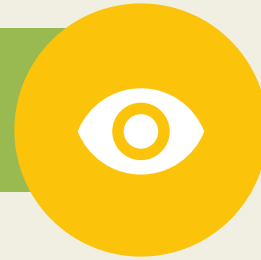
- developing and implementing:
 - new business models, product designs (prevent waste, use non-toxic materials to prepare for reuse and recycling), production and distribution technologies/solutions/processes in waste/water management and resource efficiency, including the optimised energy utilisation and industrial symbiosis
 - solutions/investments that minimise the use of new raw materials, including the promotion of recycled materials
 - cross-border cooperation networks aimed at the re-use of waste as a resource
 - optimisation of value chains for recycled materials, forest and agricultural bio-products
 - pilot projects aimed at building awareness among inhabitants about the necessity of waste management systems in households
- promoting the waste management policies: joint strategy development/joint cross-border studies/action plans
- cross-border promotional and awareness-raising campaigns aimed at local public companies and SMEs to facilitate the transition from traditional management to circular oriented
- elaboration and testing of common cross-border standards in the waste management by public entities, in cooperation with universities, R&D centres, companies and cooperatives of farmers and residents and NGOs,
- capacity building actions, transfer of knowledge and exchange of best practices on the waste management solutions

What do we expect?

- Pilot schemes to be developed jointly and implemented within projects
- To develop solutions jointly
- Solutions to be adopted or up-scaled by organisations

EU contribution:

8 810 748,00 EUR



3.1 DEVELOPING SUSTAINABLE, RESILIENT AND INNOVATIVE TOURISM

What can you do?

- developing:
 - new tools supporting the tourism network products and services, incl. ICT tools, marketing and the promotion of cultural and natural assets of the SBA
 - solutions and training for tourism and cultural sector
 - new tourist offers/small cross-border solutions that enhance sustainable tourism and meet the needs of tourists/citizens of the region (e.g. cross-border thematic routes)
 - preservation of cultural heritage in the SBA: culinary heritage/history/language
 - marketing and promotion of cultural and natural assets/cultural heritage routes/eco-tourism/handcrafts/design
- actions to protect the biodiversity and natural heritage of the SBA, including natural heritage sites and protected areas
- adapting tourist's offer to people with disabilities and activities aimed at social inclusion
- sharing knowledge and best practices in the field of maintenance and revitalisation of cultural/natural heritage areas and establishing networks

What do we expect?

- Pilot schemes to be developed jointly and implemented within projects
- To develop solutions jointly
- Solutions to be adopted or up-scaled by organisations
- To support cultural and tourism sites

EU contribution:

19 579 440,00 EUR



4.1 STRENGTHEN THE COOPERATION CAPACITY OF ACTORS BASED WITHIN THE SOUTH BALTIC AREA (INCLUDING CIVIL SOCIETY)

What can you do?

- delivery of initiatives aimed at strengthening local networking and cooperation capacity
- activities supporting local self-government administration/agencies and other institutions contributing to influencing regional, national and EU level policies
- developing:
 - stronger links between citizens and institutions at the cross-border level
 - networks gathering small institutions from the rural and peripheral areas to improve the cooperation capacity
 - cross-border actions supporting youth empowerment, engagement of the youth in civil society and into local and regional decision-making processes
- supporting the exchange of experience in the field of innovative entrepreneurship among universities/high school/vocational school students/graduates
- awareness-raising and promotion measures among local groups to increase trust, promote cooperation culture and common identity

What do we expect?

- Organisations to cooperate across borders
- Organisations to cooperate across borders after project completion

EU contribution:

7 831 776,00 EUR

Who can benefit from our Programme?

BENEFICIARIES (PROJECT PARTNERS WHO RECEIVED THE EU FUNDS)

- SMEs and their clusters and networks
- NGOs
- Regional development agencies
- Institutions supporting
- Schools, higher education and R&D institutions
- Institutions of natural, cultural and national heritage protection
- Public/private (having either public or non-profit character) companies dealing with communal and municipal, environmental and energy management

TARGET GROUPS (END USERS WHO BENEFIT DIRECTLY FROM OUR PROJECTS' RESULTS)

- SMEs representing blue and green sector and developing/transferring innovative solutions and services
- Public institutions and equivalent public entities
- Public services users
- Public/private transport and energy companies and associations
- Landowners
- Cultural institutions
- Tourists of the natural and cultural heritage areas/sites
- Small local actors (public entities operating at the local level, local municipalities, non-governmental organisations)

Financial summary and co-financing rate

PRIORITY AXIS (PA)	SOUTH BALTIC MEASURE	TOTAL ALLOCATION AT PA LEVEL (WITHOUT TECHNICAL ASSISTANCE)	TOTAL ALLOCATION PER MEASURE (WITHOUT TECHNICAL ASSISTANCE)	CO-FINANCING RATE
PA 1 Innovative South Baltic – enhancing the level of innovation and internationalisation of local actors	1.1 Digitising the region 1.2 Building connectivity of the region through internationalisation	15 663 552,00	10 964 486,00 4 699 066,00	80%
PA 2 Sustainable South Baltic – promoting sustainable development and blue and green economy	2.1 Supporting transition towards green energy 2.2 Promoting sustainable use of water 2.3 Supporting a circular and more resource efficient development	35 242 992,00	14 097 197,00 12 335 047,00 8 810 748,00	80%
PA 3 Attractive South Baltic – activate the tourist and cultural potential of the SBA	3.1 Developing sustainable, resilient and innovative tourism	19 579 440,00	19 579 440,00	80%
PA 4 Active South Baltic – improving cooperation governance	4.1 Strengthen the cooperation capacity of actors based within the SBA, including civil society	7 831 776,00	7 831 776,00	80%
	TOTAL	78 317 760,00	78 317 760,00	

Programme offices



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Ministry of Development Funds and Regional Policy
Wspólna 2/4, 00-926 Warsaw, Poland**
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We thank you for your continued support in our efforts.