

VIDEO CONTEST ON SUSTAINABLE TOURISM, TRANSPORT AND GREEN TECHNOLOGIES OF THE SOUTH BALTIC REGION

Dear Teachers and Students,

On behalf of the Interreg South Baltic Programme, we would like to invite the South Baltic Region's 16-20 years old high school senior and university students (individuals or groups) to participate in a video contest producing a short film (up to 3 minutes) on these topics:

- Sustainable Tourism
- Green Technologies
- Sustainable Transport

Purpose

The aim of the contest is to promote South Baltic Programme's projects, innovative solutions, opportunities for improvement linked with these themes, and helping to tackle potential issues, obstacles, lacks. These topics are objectives pursued by the Programme, under which project aiming at developing the South Baltic Area are co-funded thanks to European Regional Development Funds (ERDF).

Programme's specific list of projects

Videos picturing results / investments of a project funded by the Programme are especially praised. A complete list of projects is available on the Interreg South Baltic website: southbaltic.eu/database.

Rules

- Film videos on these topics: sustainable tourism, green technologies, sustainable transport
- Movies up to 3 minutes
- Participants are allowed to use any tool to produce movies (professional cameras or smartphones, any photo editing application)
- Individuals and groups might participate. If a group becomes the winner, it will receive only 1 prize
- All uploaded photos and videos must be the property of the participant/s
- Contest participants must be 16-20 years old
- For all participants under the age of 18 an agreement on their participation and a signature on all required documents including entry forms and releases must be provided by parents or legal guardians.

- If the winner becomes a participant under the age of 18 years old, a parent/ carer will have to join their child for the award ceremony in Klaipeda
- Videos will be judged on their aesthetic quality, creativity and relevance to South Baltic topic
- All winners will be notified by e-mail and details of the winners will be announced on website: www.southbaltic.eu
- Prizes are not transferable, nor can they be exchanged for either any items nor cash
- By uploading a video, the contest participant agrees that the South Baltic Programme will administrate the received data (name, surname, age, city, e-mail address of participant, etc. and videos).

Prizes for 5 winners

1st prize: Photo camera - Canon EOS 80D + lenses

2nd prize: iPad - 9.7-inch Retina display, iOS 11

3rd - 5th prize: bluetooth wristbands monitoring daily activity + laptop backpacks

*Technical specification of prizes might slightly change.

Selection Process

Please send us an e-mail with a link (e.g. WeTransfer) of your videos and contact details (name, surname, age, e-mail, telephone, country) to: compete@southbaltic.eu **by the 14th of May, 2018 (23:59)**

The winners will be selected by the South Baltic Programme jury and contacted 6-8 days before the event. The audience of the Annual Event might select winners of the 4rd -5th place.

If you have any questions regarding the contest, please contact the Interreg South Baltic Programme Communication Officer: margarita.nikolajevaite@southbaltic.eu or + 48 58 746 38 55.

Screening and awards

Award ceremony and the screening of videos will be held at the occasion of the South Baltic Programme Annual Event, in Klaipeda Culture Factory, on the evening of May 23rd

All successful contestants will be invited to join us for a social and cultural event, gathering institutions, academics and businesses of the South Baltic area

If the winners of the 1st-3rd places of the contest live outside Lithuania, the cost of transportation to the event will be covered

If the South Baltic Programme receives a very few or low quality videos, the contest will be extended or postponed until autumn.

Conditions of using videos by the Programme

Organizer of the contest retains the rights to use the uploaded videos for future purposes. By entering the contest, participants hereby give permission to the organizer to use the videos. Organizer of the competition respects the participants' copyrights and does not claim ownership of any video entered. Should a video be sought for publishing DVD, full written permission will first be sought from the copyright holder.

The Interreg South Baltic Programme will use submitted videos on Programme's social media accounts or website.

The submitted videos might be modified by the South Baltic Programme. i.e. received videos merged into the final video.

About the Interreg South Baltic Programme

The Interreg South Baltic Programme contributes to the European Territorial Cooperation (ETC) by unlocking South Baltic's potential for blue and green growth through cross-border cooperation between local and regional organization from Denmark, Germany, Lithuania, Poland and Sweden. The Programme is built on the maritime character of the South Baltic area, hence the "blue growth" but also on a rich and interesting hinterland, hence the "green growth". Alliance of the two terms underlines the need to pursue the path of economic growth in balance with the environment, in particular by using South Baltic important natural and cultural heritage in a sustainable and preserving manner. Co-funded projects are helping to achieve objectives in the development of SMEs, Green technologies, sustainable Tourism, Sustainable Transport, Skills and Labour Force, and Capacity Building. The Programme has an overall budget of 78 million EUR for projects during the period 2014-2020. More information on the Programme and ongoing projects to be found on southbaltic.eu

Best wishes and see you in the screening of your videos in Klaipeda!

The Team of the Interreg South Baltic Programme

2018 April