

# Would South Baltic Programme support my project idea?

Please click on the slides to proceed.

Also follow additional hints on the screen!



Does my idea fit the South  
Baltic Programme?



Can my organisation be a  
partner in the South Baltic  
project?



Why the cross-border  
cooperation is crucial?



What is geographical  
eligibility?



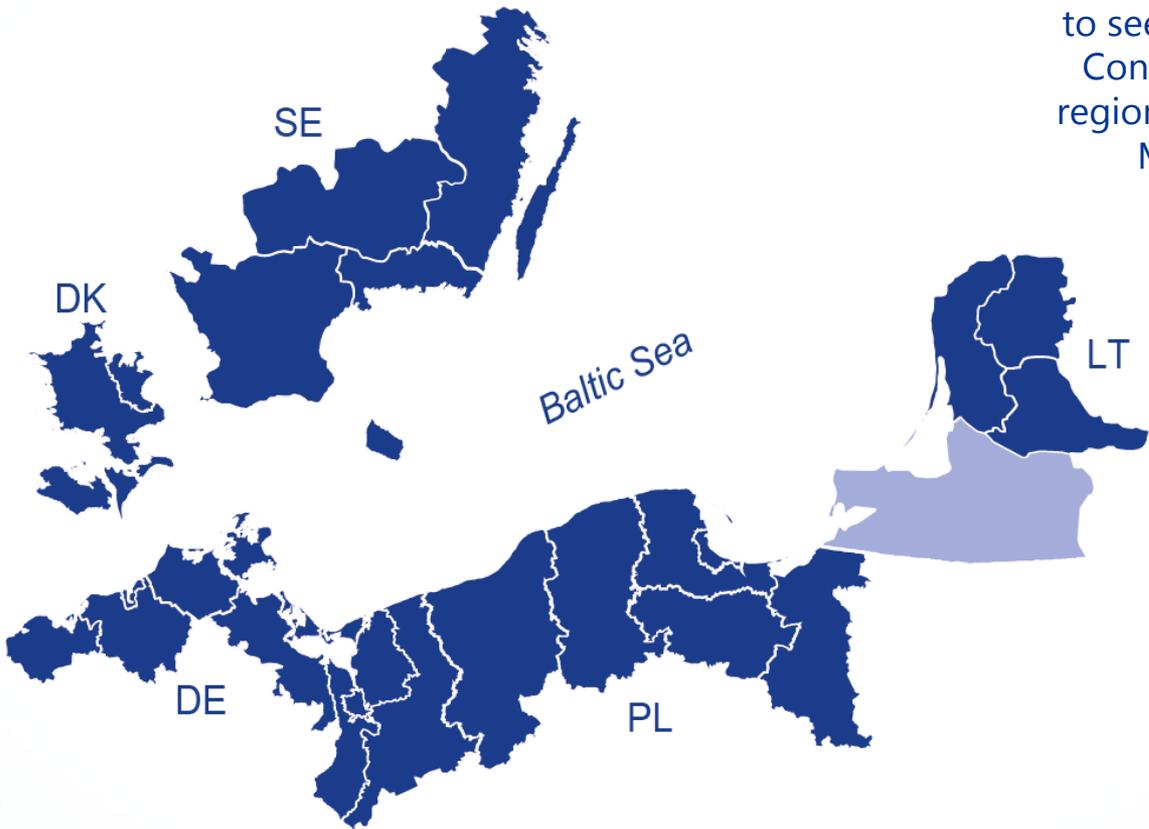
What are the funding  
principles?



How the project logic  
should look like?

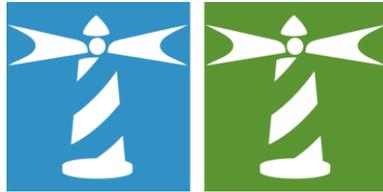


# In general, your organisation should be located in\*:



\* Please click on the map to see contact details for Contact Points in each region of the Programme Member States.





Internationalisation of  
SMEs



Innovation capacity for  
SMEs



Development of the  
natural and cultural  
heritage assets



Increased use of  
green technologies



Increasing  
cooperation capacity  
of local actors



Human resource  
capacities for the blue  
and green economy



Cross-border  
connectivity for a blue  
and green transport





## Internationalisation for SMEs



To be supported, your project must aim to increase the presence of blue or green sector SMEs in international markets through joint cross-border actions

and

must deliver at least one of these outputs :

- cross-border support services/programmes delivered to blue and green sector SMEs to foster their internationalisation;
- enterprises receiving support.

[I would like to know more!](#)





## Innovation capacity for SMEs



To be supported, your project must aim to improve the transfer of innovation for the benefit of blue or green sector SMEs through joint cross-border actions

and

must deliver at least one of these outputs:

- established or enhanced cross-border clusters, networks and triple-helix models;
- cross-border services/ programmes delivered to blue and green sector SMEs to foster their innovation capacity;
- enterprises cooperating with research institutions.

[I would like to know more!](#)





## Development of the natural and cultural heritage assets



To be supported, your project must aim at developing the South Baltic area's natural and cultural heritage assets into sustainable tourist destinations

and

must deliver at least one of these outputs:

- pilot investments co-financed by the Programme in blue and green tourism infrastructure and services;
- delivered blue and green tourism services, products and tools;
- increase in expected number of visits to supported sites of cultural and natural heritage and attractions.

[I would like to know more!](#)





## Increased use of green technologies



To be supported, your project must aim at increasing use of green technologies in order to decrease the pollution discharges in the South Baltic area

and

must deliver at least one of these indicators:

- pilot investments co-financed by the Programme in the uptake of green technologies;
- delivered green technology services, products, standards and tools.

[I would like to know more!](#)





## Cross-border connectivity for a blue and green transport



To be supported, your project must aim at improving the quality and environmental sustainability of transport services

and

must deliver at least one of these indicators:

- pilot investments in transport services co-financed by the Programme;
- delivered strategies, measures and tools aimed at improving the standard, efficiency, interoperability and/or environmental performance of transport services.

[I would like to know more!](#)





## Human resource capacities for the blue and green economy



To be supported, your project must aim to increase the share of skilled labour force working in blue and green economy of the South Baltic area and

must deliver at least one of these outputs:

- cross-border employment schemes (i.e. services, model solutions, tools and programmes) and joint training;
- stakeholders involved in the implementation of cross-border employment schemes and joint training;
- participants in joint local employment initiatives and joint training;
- participants in joint education and training schemes to support youth employment, educational opportunities and higher and vocational education across borders.

[I would like to know more!](#)





## Increasing cooperation capacity of local actors



To be supported, your project must aim to improve the cooperation capacity of local South Baltic area actors through participation in cross-border networks

and

must deliver at least one of these outputs:

- local actors involved in cross-border activities;
- joint capacity-building activities/ events involving local actors.

[I would like to know more!](#)



# Why cross border cooperation?



Your project should justify why implementing the project in a cross-border setting is better than a stand-alone implementation?

Does the challenge, problem or opportunity really require cross-border cooperation?

Can the results be achieved without a joint international approach?

How the joint implementation and exchange contribute to quality of results?

Usually two kinds of projects are considered as adding cross-border value:

- the project problem is genuinely cross-border in nature; and/or
- the cross-border cooperation helps to solve same problems across the regions with jointly developed solutions.



# Partnership



Project must have as a minimum 2 partners from 2 South Baltic Member States. Your organisation should be one of following:

National, regional and local authority

Body governed by public law

Association of one or several regional or local authorities

Association of one or several bodies governed by public law

European Grouping of Territorial Cooperation

SMEs association or cluster

Chambers of commerce, trade unions or NGO

Other entity operating for the specific purpose of meeting needs in the general interest

Profit-oriented company of strictly industrial or commercial character



# National, regional and local authority

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Your organisation can act as a lead partner or as a project partner.



## Body governed by public law

Body governed by public law means any body fulfilling all three conditions:

- established under public or private law for the specific purpose of meeting needs in the general interest, not having an industrial or commercial character, and
- having legal personality, and
- financed, for the most part, by the State, regional or local authorities, or other bodies governed by public law; or subject to management supervision by those bodies; or having an administrative, managerial or supervisory board, more than half of whose members are appointed by the State, regional or local authorities, or by other bodies governed by public law.

If all three criteria are fulfilled, your organisation can act as a lead partner or as a project partner.



# Association of one or several regional or local authorities

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Your organisation can act as a lead partner or as a project partner.



# Association of one or several bodies governed by public law

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Your organisation can act as a lead partner or as a project partner.



# European Grouping of Territorial Cooperation

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Your organisation can act as a lead partner or as a project partner.



## SMEs association or cluster

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Your organisation can act as a project partner.



**Chamber of commerce,  
trade union or NGO**

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Your organisation can act as a project partner.



## Other entity

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Your organisation is entity established under public or private law operating for the specific purpose of meeting needs in the general interest, not having an industrial or commercial character.

You can justify the purpose of company as meeting the needs in the general interest (for example, organisation is authorised to operate for the specific purpose of meeting needs in general interest by delegation from the public authority).

If justified, your organisation can act as a project partner.

NB! If you consider your organisation under this category, please contact JS to clarify your eligibility!



## Commercial or industrial company

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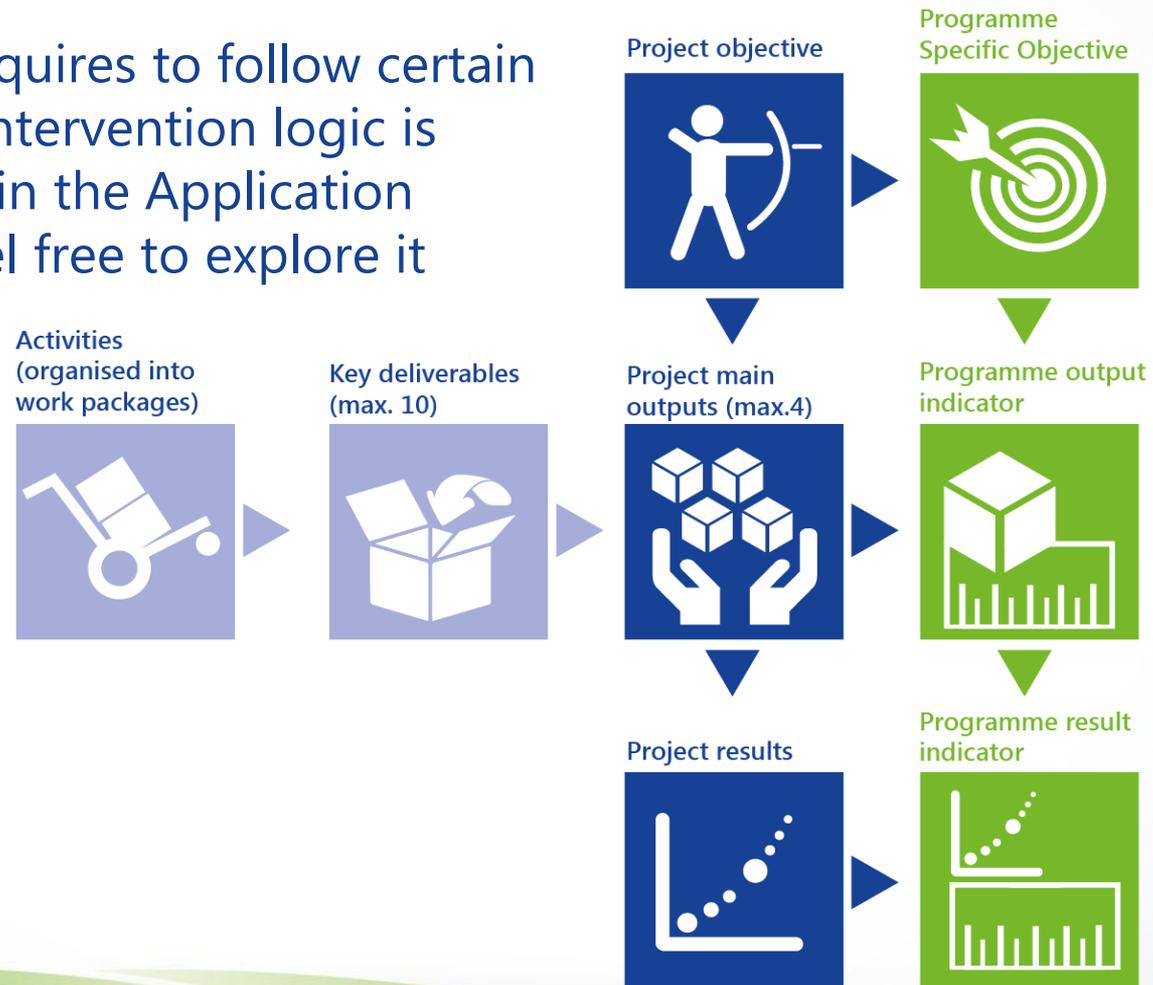
Your organisation is a profit-oriented company of strictly industrial or commercial character.

Your organisation cannot be a lead partner or project partner, but can participate in the project as an associated partner (does not receive direct funding from the Programme).



# Project intervention logic

The South Baltic requires to follow certain project logic. The intervention logic is already integrated in the Application Form, so please feel free to explore it [here!](#)



# Funding principles



The total ERDF funding allocated to the South Baltic Programme for the period 2014-2020 is EUR 82,9 million. Programme work on the basis of **reimbursement** (first project spends and gets the money back; no advance payments). It is recommended to secure 100% funding for at least the first year of implementation.

There is no strict maximum budget set. In general, the maximum total budget for projects is between EUR 1 000 000 and EUR 2 000 000 (500 000 for projects under Priority 5) and the duration should up to 36 months.

Budget and duration need to correspond to the planned activities and that they will be assessed against the expected results (value for money).

[Learn about co-financing rates here!](#)



# Funding principles

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Partners from Poland, Lithuania and Germany - 85% ERDF co-financing

Partners from Denmark and Sweden - 75% ERDF co-financing

Partners coming from other EU Member States - maximum 75% ERDF co-financing.

