



European  
Regional  
Development  
Fund



# Using Interreg South Baltic funds

for the internationalisation and innovation capacity of SMEs

# How can you engage?

- Your organisation has a legal personality;
- Your organisation is based in the eligible area (*in exceptional and well-justified cases, project partners can be located outside the eligible Programme area; see section III.2 of the Programme Manual*);
- Your organisation faces a challenge / an opportunity related to SME internationalisation or SME innovation;
- The challenge / opportunity requires joint actions across borders;
- The joint action can be accomplished by your organisation and your partner organisation(s) from (an)other Member State(s);
- The joint action will be carried out in the Programme eligible area;
- The joint action corresponds with a Programme specific objective.



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# What is specific objective 1?

- **Specific objective 1.1:** Can you help Interreg South Baltic to increase the presence of blue and green sector SMEs from the South Baltic area on international markets through joint cross-border actions? What we are looking for are cross-border support services/schemes fostering internationalisation efforts that are used by blue and green sector SMEs.
- **Specific objective 1.2:** Can you help Interreg South Baltic to improve the transfer of innovation for the benefit of blue and green sector SMEs through joint cross-border actions? What we are looking for are newly established or enhanced cross-border clusters, networks and triple-helix models as well as cross-border support services/ schemes fostering innovation capacity that are used by blue and green sector SMEs.



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# How much funding is available?

- The Programme provides co-financing from the European Regional Development Fund (ERDF) for cooperation activities between two or more organisations from at least two participating Member States;
- The funds available for the internationalisation and innovation capacity of SMEs amount to ca. 10 M EUR;
- The co-financing rate for Polish, Lithuanian and German beneficiaries is up to 85% of their eligible project costs;
- Swedish and Danish beneficiaries receive up to 75% of ERDF co-financing;
- The ERDF co-financing is paid on the basis of semi-annual reimbursements.



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# Who can receive funding?

The following types of organisations can form partnerships and submit applications (non-exhaustive list):

- Chambers of commerce, business development agencies, business incubators, technology parks and other business support and finance organisations;
- Formal associations, clusters and networks of SMEs (having legal personality);
- Regional development agencies;
- NGOs providing international promotion and marketing, research and services (e.g. training) or promotion and services focused on innovation aspects;
- Higher education and R&D institutions;
- Local and regional authorities and their associations.



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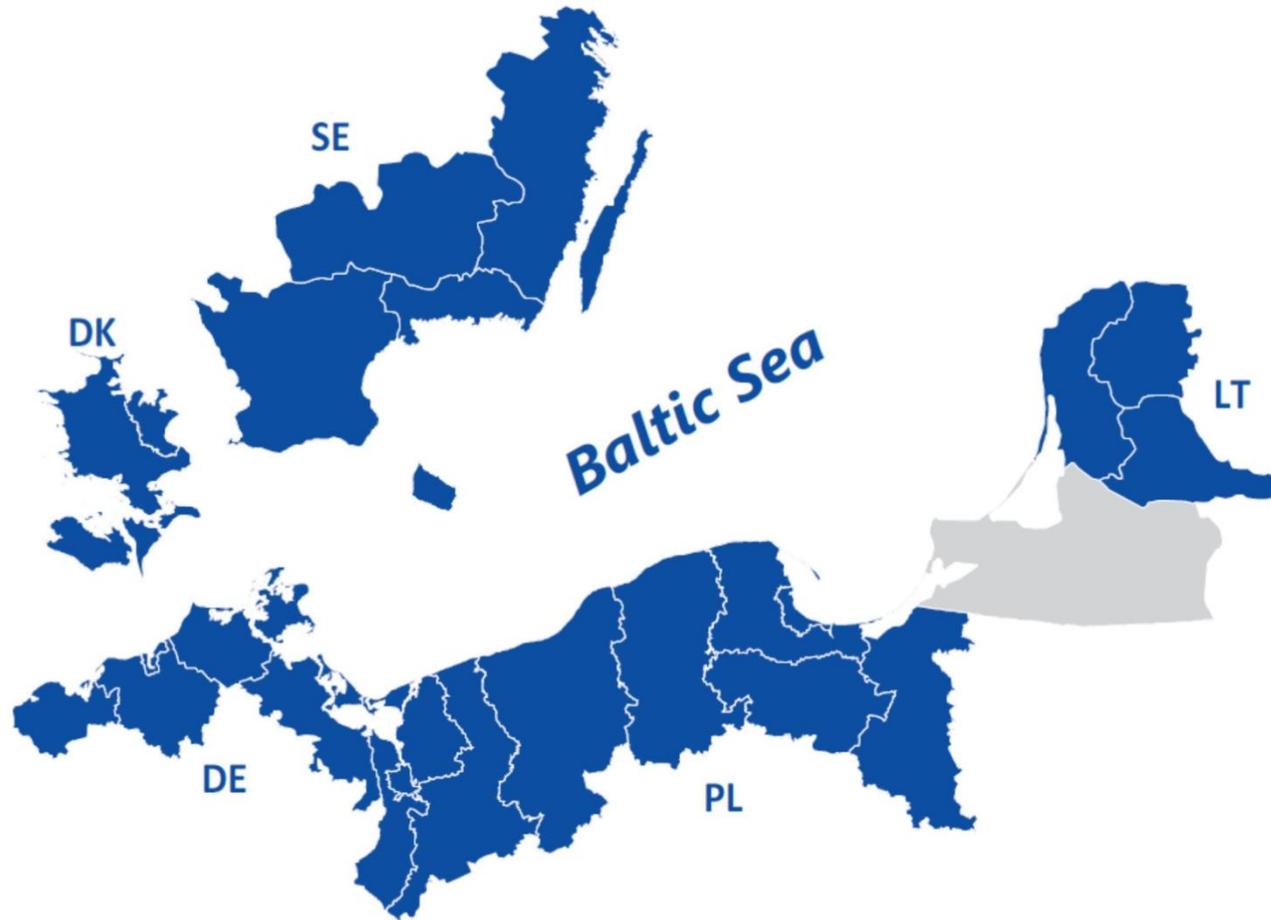


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# Which regions are eligible?



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# Which regions are eligible?

- **in Denmark:**  
Regional Municipality of Bornholm and Region Zealand (subregions: Østsjælland, Vest- og Sydsjælland);
- **in Germany:**  
districts (Landkreise) of Mecklenburg-Vorpommern: Nordwestmecklenburg, Rostock, Vorpommern-Rügen, Vorpommern-Greifswald and district-free city (kreisfreie Stadt): Rostock;
- **in Lithuania:**  
counties of Klaipėda, Tauragė and Telšiai;
- **in Poland:**  
subregions of: Miasto Szczecin, Szczeciński, Stargardzki, Koszaliński, Słupski, Starogardzki, Gdański, Trójmiejski and Elbląski;
- **in Sweden:**  
counties of: Kalmar, Blekinge, Skåne and Kronoberg.



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# Why is it beneficial to engage?

By participating in a project you would be able to:

- investigate best practices and exchange knowledge and experience related to the increase of SME internationalisation potential or SME innovation capacity;
- cooperate with partners and jointly develop tailored solutions that you can offer to the SMEs in your region;
- test innovative tools, methods and support schemes for SMEs in practice;
- form international networks with organisations pursuing the same mission;
- experience the cross-sector cooperation possibilities in an international setting.



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# How to build a project?

## Intervention logic explained ...

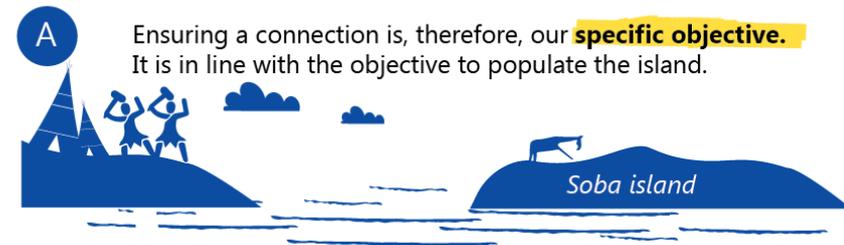


### Programme level

We are a blue-green tribe living by the sea. Our population is growing rapidly, and we need to find somewhere else to live. Using the Programme language this is our **challenge**. Next to our territory, there is an island called Soba that is not populated. Due to the growth of our tribe, our elders' council decided to populate the Soba island. In order to implement our plan, we need somebody to help us.

### Project level

We are tribe builders who can ensure a foot connection that would allow to populate the island.



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## Intervention logic explained ...



### Programme level

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In order to achieve this, we need to establish a connection, build facilities on the island such as tents, fire places and others. Using the Programme language, these are the **actions to be supported**.



We plan to build 1 footbridge. Using the language of a project, it is going to be our **output**. It is one of the **actions** that our tribe supports. Before we can do that, we have to make sure that we have plans and materials. These are our **deliverables**. In order to have plans, we need to hire somebody who can draw them. In order to have proper materials, we have to go to the forest and cut wood. In order to have enough people to build the footbridge, we need to recruit them. These are going to be our **activities**.



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# How to start?

- Get in touch with a Contact Point in your region:  
[www.southbaltic.eu/contact-points](http://www.southbaltic.eu/contact-points)
- Get in touch with the Joint Secretariat:  
Antanas Sabanas, SME internationalisation and innovation capacity,  
Tel. +48 58 746 38 56, [antanas.sabanas@southbaltic.eu](mailto:antanas.sabanas@southbaltic.eu)
- Find partners and project ideas:  
[www.southbaltic.eu/smart-aliance](http://www.southbaltic.eu/smart-aliance)
- Share a project idea for consultation with the Joint Secretariat:  
[www.southbaltic.eu/consultation](http://www.southbaltic.eu/consultation)
- Look for upcoming calls for proposals:  
[www.southbaltic.eu/call-for-proposals](http://www.southbaltic.eu/call-for-proposals)
- Check for possibilities to fund project development activities:  
[www.southbaltic.eu/seed-money](http://www.southbaltic.eu/seed-money)



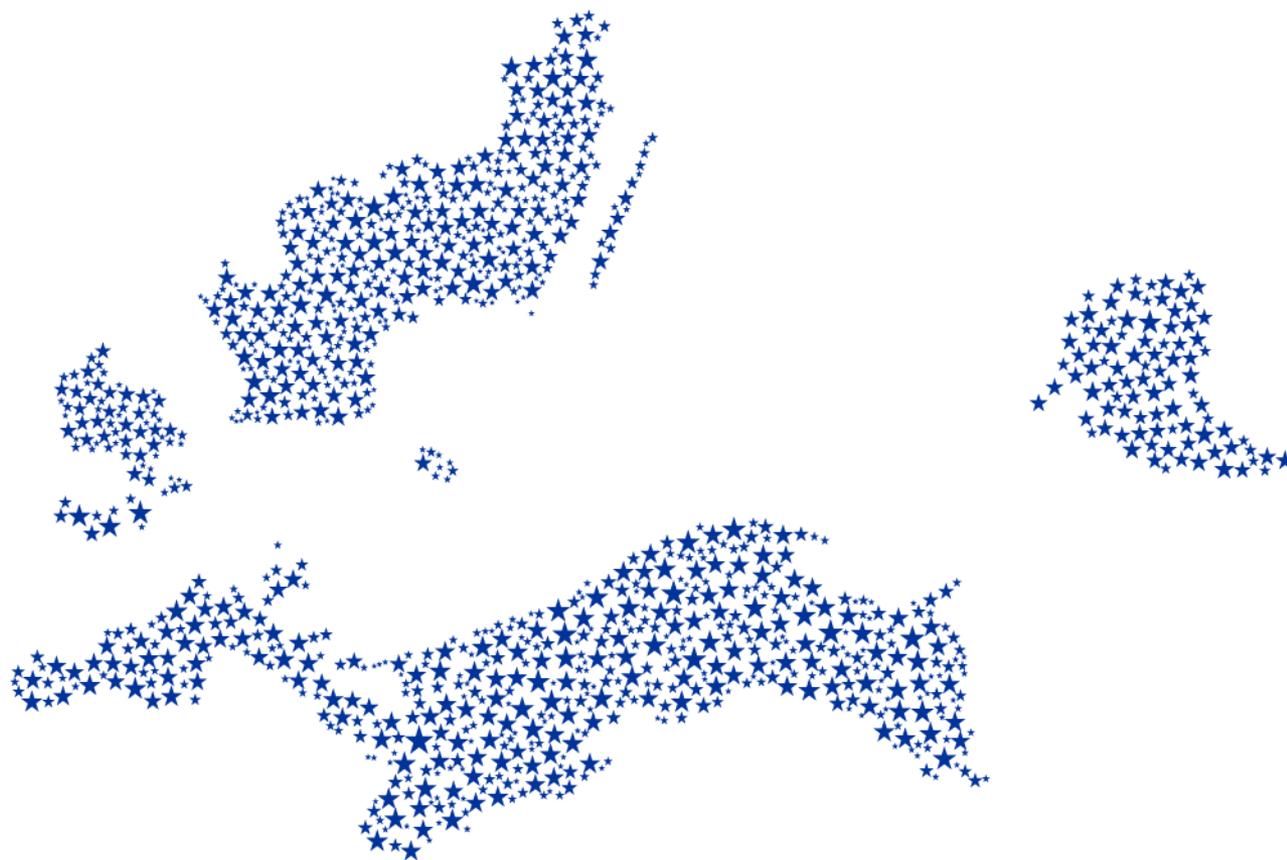
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# Thank you!

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